

EST. **M** 1922

MIRA MAR

Residences

SOUTH PALM AVENUE







WELCOME TO MIRA MAR

A Storied Legacy.

A Rare Opportunity.

Once a beloved landmark, now an enduring icon reborn. Mira Mar is the future of luxury living in Sarasota, grounded in the grandeur of its past. Thoughtfully reimaged by local visionaries, with a deep appreciation for Sarasota's cultural coast, Mira Mar offers an unparalleled residential experience in the heart of downtown. Here, history is not just preserved — it is elevated.

Rising elegantly above South Palm Avenue, Mira Mar presents a limited collection of 70 estate-style bayfront residences across two 18-story towers. Each home is designed to the highest standards, with sweeping water views, refined interiors, and private access to best-in-class amenities. This is more than a residence — it's a return to grace. A place where timeless architecture, coastal elegance, and downtown vibrancy connect.



HISTORY

Unlock the Opportunity to Reside within a Sarasota Icon

Constructed during Sarasota’s vibrant 1920s land boom, the Mira Mar Hotel quickly rose as a distinguished landmark of Mediterranean Revival architecture. Conceived by Chicago industrialist Andrew McAnsh, the development included the luxurious hotel, connected apartments, and an adjacent auditorium — completed in 1922. The Sarasota County Times heralded the project “*marked the beginning in the city’s history of a new epoch in development.*”

FOR MORE THAN TWO DECADES, THE MIRA MAR HOTEL STOOD AS SARASOTA’S PREMIER SOCIAL AND CULTURAL DESTINATION. NAMED FOR ITS COMMANDING “SEA VIEW” OVERLOOKING THE BAYFRONT, IT BECAME A FAVORED RETREAT FOR CELEBRITIES, ATHLETES, AND DIGNITARIES ALIKE.



RESIDENCES

A Lifestyle Beyond Compare

MiraMar presents an exclusive collection of three- and four-bedroom residences, where timeless elegance meets coastal tranquility, steeped in Sarasota's storied past and thoughtfully designed for modern luxury and convenience. Step into a world of warm, understated opulence. Each home is adorned with natural materials, organic-inspired textures and a soft, sunwashed palette that evokes serenity and craftsmanship. Gracious open-concept floor plans are complemented by private elevator access, expansive outdoor terraces, and meticulously curated details — from designer fixtures to artisan finishes. The heart of each residence, the chef's kitchen and custom scullery, is a true gathering space. Bespoke cabinetry and millwork, elegant quartz countertops, custom-paneled Sub-Zero and Wolf appliances, and a grand island invite both culinary artistry and shared moments.

Highlighted by open, custom, single-family home-inspired residence layouts, Mira Mar's in-house Customer Liaison and Interior Designer will guide owners through their customization and finish selection process, offering the curated option of timeless traditional or modern transitional finishes and fixtures.

Residence interiors will be as unique as Mira Mar's century-old Mediterranean Revival architecture.

The Owner's Suite offers a private retreat, complete with spa-inspired en suite baths, oversized soaking tubs, curated natural finishes, and access to peaceful terraces. Spacious walk-in closets and refined touches throughout elevate the everyday. In every detail, Mira Mar is a sanctuary of elegance, where natural light, organic textures, and water views come together to create something rare and restorative.

AMENITIES

Life in Perfect Balance

GRAND RESIDENTIAL LOBBY

24-Hour Concierge
Mira Mar History Hall
Secure Mail And Package Room
Convenient Dry-Cleaning Pick-Up And Drop-Off
Coffee And Beverage Service
Balcony Overlooking Landscaped Courtyard And Retail

CLUB CASTILLE AMENITY FLOOR

1922 Owners' Lounge
Light-Filled Solarium Garden Room
Catering Kitchen With Dining And Event Space
Garden Terrace With Freestanding Feature Fireplace
Mira Mar Hotel-Inspired Guest Suites For Resident Guests
Golf Simulator And Putting Green
Dog Spa And Outdoor Dog Park
Game And Card Parlor
Dedicated Spaces For Art And Music
Professional Center And Workspaces
Kids' Club Room
Outdoor Kitchen And Entertaining Terrace
With Dining Space
Resort-Style Lap Pool With Cabanas And Lounge Seating

SKY SPEAKEASY

Breathtaking Bayfront Views From The 19th
Floor Entertaining Space With Bar Area, Private
Dining,
And Sunset Terrace
Private Resident Beverage Lockers

LUXURY SERVICES

Five-Star Hospitality Concierge
24-Hour Lobby Attendant
Dedicated On-Site Property Manager
Full-Time Shipping and Receiving Porter
Dedicated Luxury Car and Driver
Complimentary Valet Parking
Lifestyle Activities Coordinator
Professional Resident Handyman
Pool and Spa Steward
Secured Wi-Fi in All Amenity Areas

WELLNESS RETREAT

State-Of-The-Art Fitness Center
Private Indoor Movement Studio
Connected Outdoor Yoga And Social Lawn
Men's And Women's Locker Rooms
Men's And Women's Saunas, Steam Rooms,
And Therapy Pools
Massage Therapy Rooms
Wellness Activities Coordinator
Towel And Beverage Service At Pool
And Wellness Retreat





LOCATION

Embracing the Culture of the Coast

Mira Mar commands a coveted address along South Palm Avenue — an exclusive palm-lined city block, nestled between Main Street and Bayfront Park and Marina. This distinguished corridor has been Sarasota's most sought-after location for over 100 years, and for good reason.

Here, you are immersed in the vibrant heart of Downtown Sarasota's theater and arts district. Brick sidewalks guide you effortlessly to premier art galleries, upscale boutiques, and an exceptional array of world-class dining experiences. Just steps from your residence, the shimmering waters of Sarasota Bay beckon. Mornings at Bayfront Park set the tone for days filled with leisurely exploration on land and sea. Stroll the serene paths of Marie Selby Botanical Gardens, your new sanctuary for quiet reflection. Stock your pantry with fresh local finds from the Sarasota

Farmers Market each Saturday and enrich your cultural life with performances at the Sarasota Opera House.

Known affectionately as Florida's Cultural Coast, Sarasota pulses with artistic vitality. It is home to world-renowned institutions, including the Sarasota Orchestra, Asolo Repertory Theatre, Van Wezel Performing Arts Hall, and the celebrated Ringling Museum of Art. Beyond the city's cultural treasures, discover the prestigious Sarasota Polo Club, award-winning white-sand beaches and a wealth of championship golf courses — all within easy reach of your new home.





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